



Ternopil Regional
State Administration



INVESTMENT PASSPORT

of Ternopil region



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The investment passport of Ternopil Oblast provides clear, structured, and practical information to help readers better understand the economic and socio-cultural potential of the Ternopil region. This document highlights its key advantages and business opportunities, serving as a concise guide for potential investors.

It offers essential insights into:



DEMOGRAPHIC TRENDS



SOCIAL INFRASTRUCTURE



PRIORITY SECTORS OF THE ECONOMY



TRANSPORT NETWORKS



SUPPORT MECHANISMS FOR LOCAL BUSINESS



The Ternopil region is an area with significant economic and investment potential.

Its strategic location, natural resources, and cultural heritage create favourable conditions for business development across various sectors. The region's attractiveness to investors seeking to undertake large-scale projects and establish positions in untapped markets is enhanced by the cooperative stance of local authorities.

Why invest in the Ternopil region:



Agriculture is a leading sector with significant potential for deep processing of locally sourced raw materials.



Its strategic location is situated at the crossroads of major international transport corridors, offering ideal conditions for establishing multifunctional logistics hubs.



Presence of a skilled workforce thanks to a well-developed network of educational institutions, including dual education programs tailored to industry needs.



Abundant untapped resources ready for exploration, industrial projects, and value-added production.



A rich cultural and tourism potential, rooted in a unique yet underutilized heritage, with the capacity to be transformed into a thriving tourism industry.



ICONS WITH BASE INFORMATION ABOUT THE REGION



1,02 M people
total population



850 M \$
export of products in 2024



3rd place
in Ukraine for grain crop yield



13,8 K km²
area of the region



74,9 %
agricultural land

5 % Region's share

in the total national volume
of agricultural production



5 industrial parks

with a total area of **158 ha**



2,3 % share

of Ukraine's total territory



20 056 €

average salary in the region



55 number of communities





	distance from Ternopil
Budapest_____	659 km
Berlin_____	1 058 km
Rome_____	1 897 km
Paris_____	2 025 km
Warsaw_____	508 km
Istanbul_____	1 353 km
Copenhagen_____	1 492 km



MAIN TRANSPORT NETWORKS: HIGHWAYS AND RAILWAYS



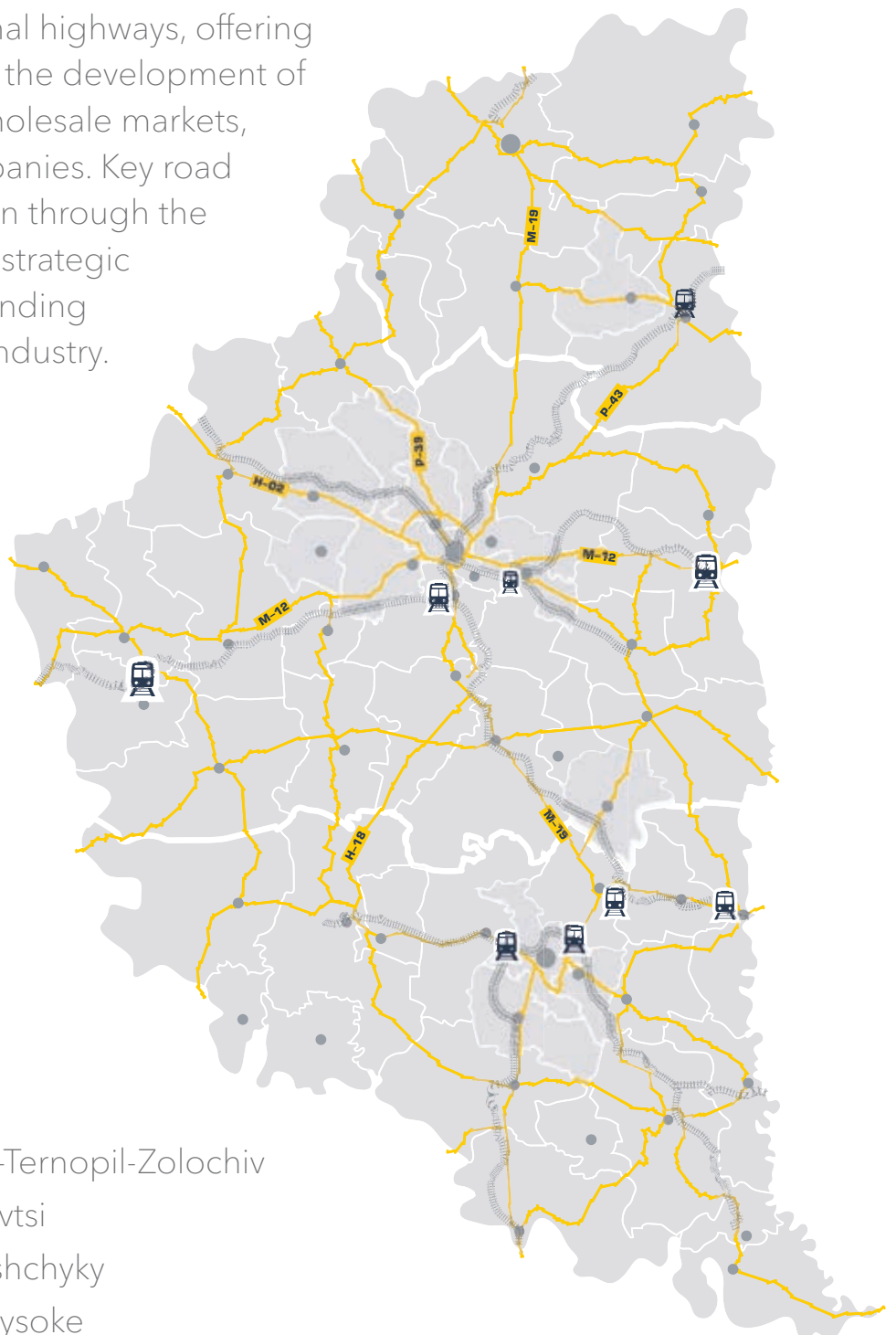
The Ternopil region lies at the intersection of major international highways, offering strong potential for the development of logistics centers, wholesale markets, and transport companies. Key road and rail corridors run through the region, providing a strategic advantage for expanding both logistics and industry.

— highways
— railways



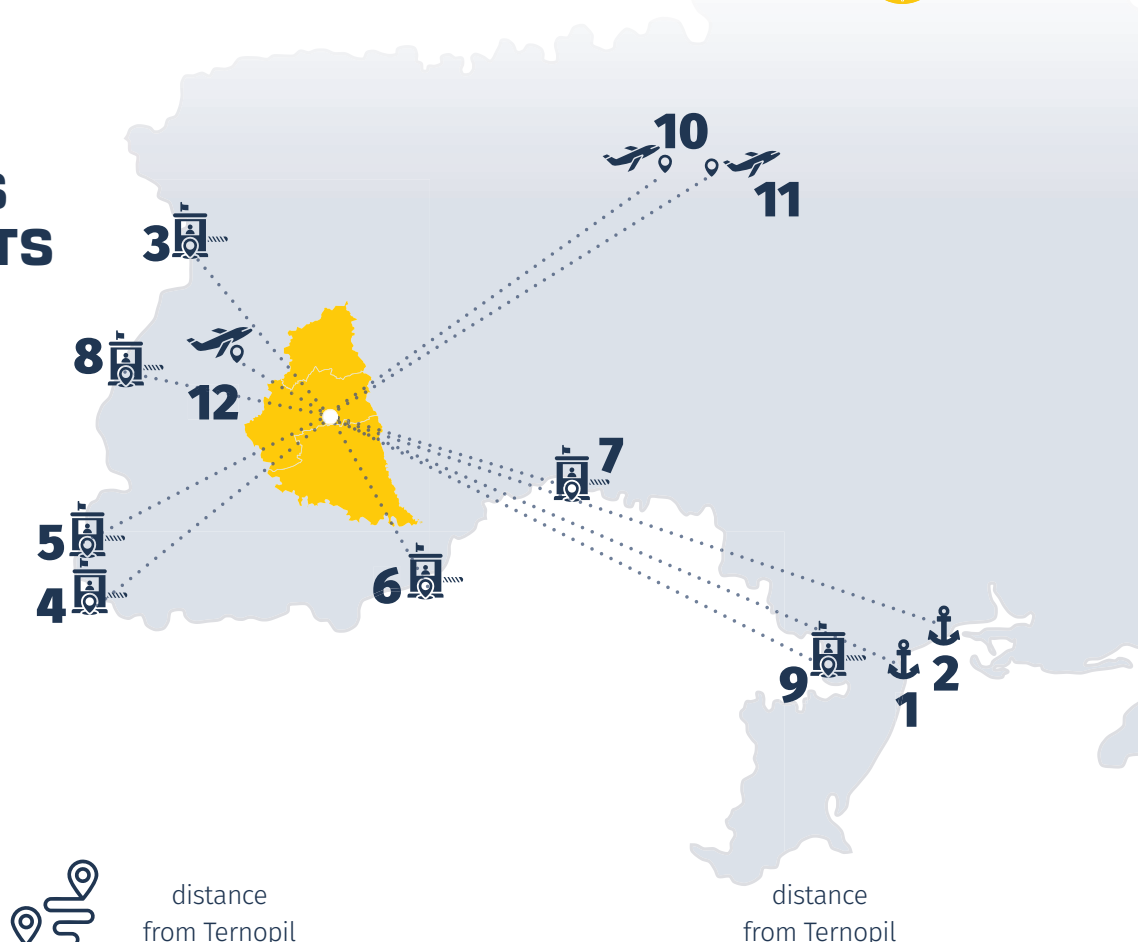
The Ternopil region
has 797 km
of railways

- H-02** Pidvolochysk-Ternopil-Zolochiv
- P-43** Ternopil-Lanivtsi
- M-19** Ternopil-Zalishchyky
- M-12** Ternopil-Pidvysoke





AIRPORTS AND PORTS



1 Odesa Sea Commercial Port

670
KM

7 Mohyliv-Podilskyi (Moldova)

315
KM

2 Pivdennyi Sea Port

708
KM

8 Krakivets (Poland)

207
KM

3 Ustyluh (Poland)

223
KM

9 Kuchurhan (Moldova)

671
KM

4 Chop (Hungary)

360
KM

10 Boryspil Airport

461
KM

5 Uzhhorod (Slovakia)

357
KM

11 Kyiv (Zhuliany) International Airport named after Ihor Sikorsky

427
KM

6 Porubne (Romania)

215
KM

12 Lviv International Airport named after Danylo Halytsky

140
KM



The Ternopil region demonstrates stable economic growth, maintaining its competitiveness even amid the pandemic and martial law. The regional economy is primarily built on agriculture and the food industry, with a strong export focus and resilience to challenges. At the same time, other sectors are steadily developing, complementing this specialization and driving diversification.

INDUSTRIAL PRODUCTION INDEX

**2021** »»**105%****2022** »»**86%****2023** »»**115,4%****2024** »»**122,3%**

UNEMPLOYMENT DATA

**11,9%**Ternopil
Oblast**10,3%**National
Average

AVERAGE SALARY IN THE REGION in December 2024

**20 056€****479 \$***

* USD exchange rate – 41.81 (December 2024)

NUMBER OF LEGAL ENTITIES



In 2024, the Ternopil region was among the leaders in Ukraine in implementing e-democracy tools (e-petitions, e-appeals, e-consultations, and participatory budgeting) //

21 832

Legal entities
(LLC, PE, etc.)

36 455

Individual
entrepreneurs



61 287

Total

STRUCTURE OF AGRICULTURAL PRODUCTION



In 2024, the Ternopil region ranked 3rd among Ukrainian regions in terms of sugar beet harvest volumes and 3rd in grain crop yields. It also ranked 1st in corn and sunflower yields. ///

81,5%

Share of crop
production



18,5%

Share of livestock
production



5%

Region's share in the
total national volume
of agricultural production



SECTORAL STRUCTURE OF EXPORTS

854,4
bn UAH

Mining and quarrying

22 099,3
bn UAH

Manufacture of food products, beverages, and tobacco products

394
bn UAH

Textile production; manufacturing of clothing, leather, leather products, and other materials

1 148,8
bn UAH

Manufacture of wood products, paper production, and printing activities

831,6
bn UAH

Manufacture of chemicals and chemical products

4 270,3
mln hrn

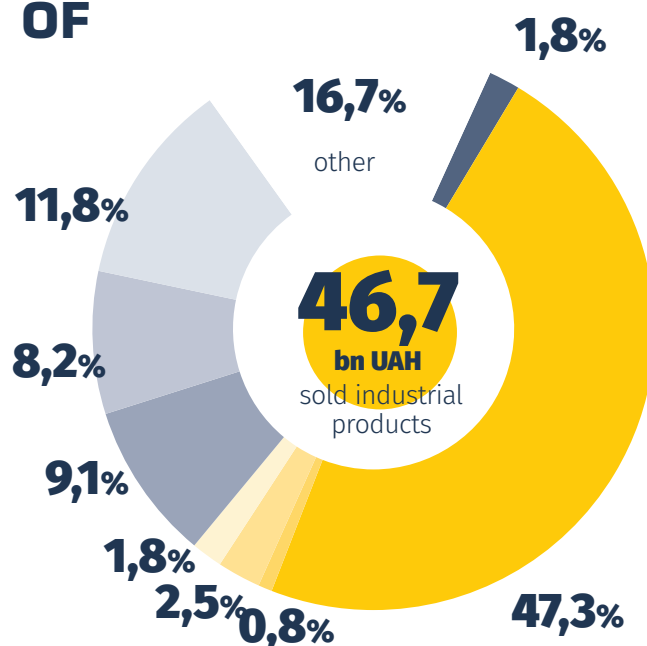
Manufacture of rubber and plastic products, other non-metallic mineral products

3 853,1
bn UAH

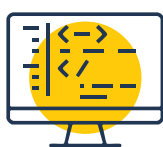
Metallurgical production and manufacture of finished metal products

5 252,2
bn UAH

Mechanical engineering



AVERAGE SALARY BY SECTOR in 2024



IT

32 506€
779 \$*



Agriculture

21 943€
524 \$



Industry

20 945€
501 \$



Finance and insurance

35 038€
838 \$



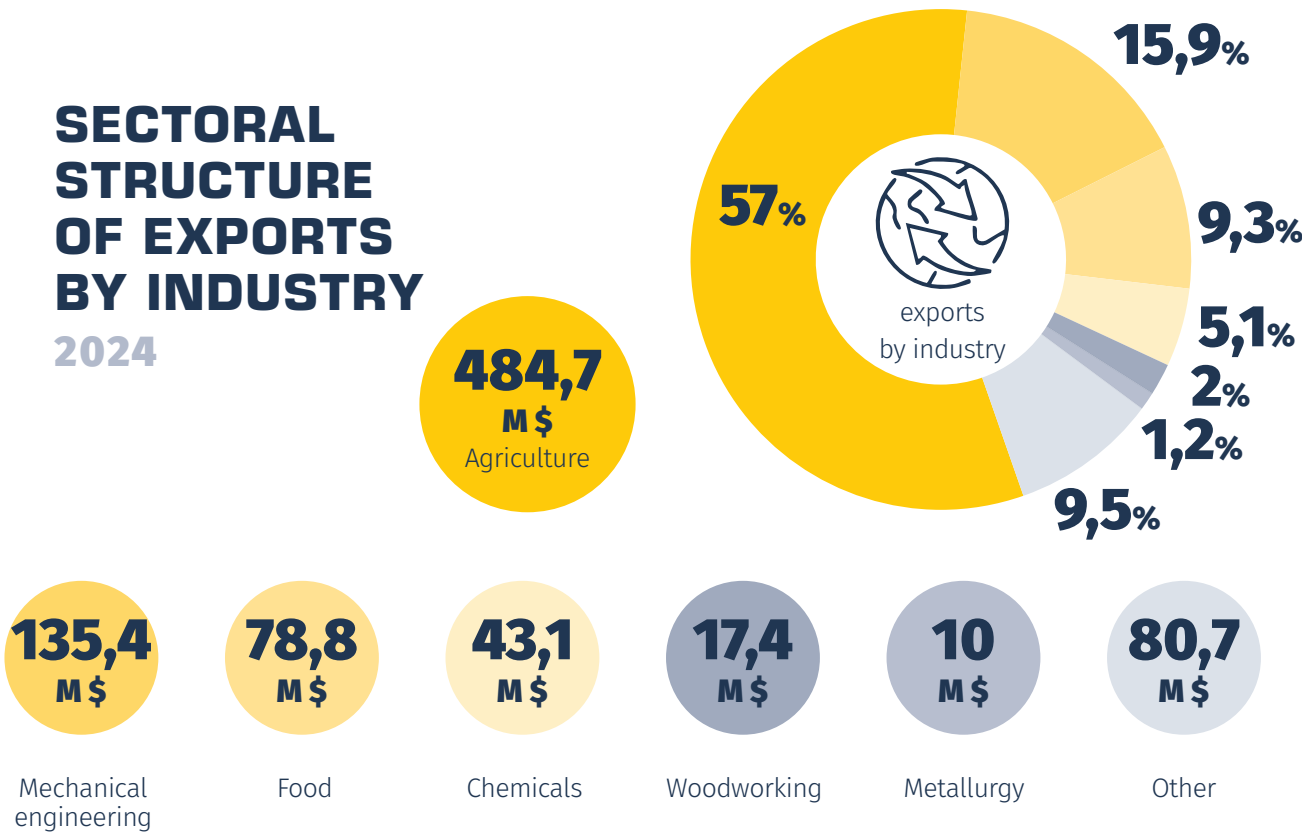
Transportation

15 352€
367 \$

* USD exchange rate 2024 – 41.81 (December 2024)

The export structure of the Ternopil region reflects its orientation toward the agro-industrial and processing sectors. Leading exports are crop products, particularly grains and oilseeds, as well as products from the electrical engineering and food industries.

SECTORAL STRUCTURE OF EXPORTS BY INDUSTRY 2024



GEOGRAPHICAL STRUCTURE OF EXPORTS 2024

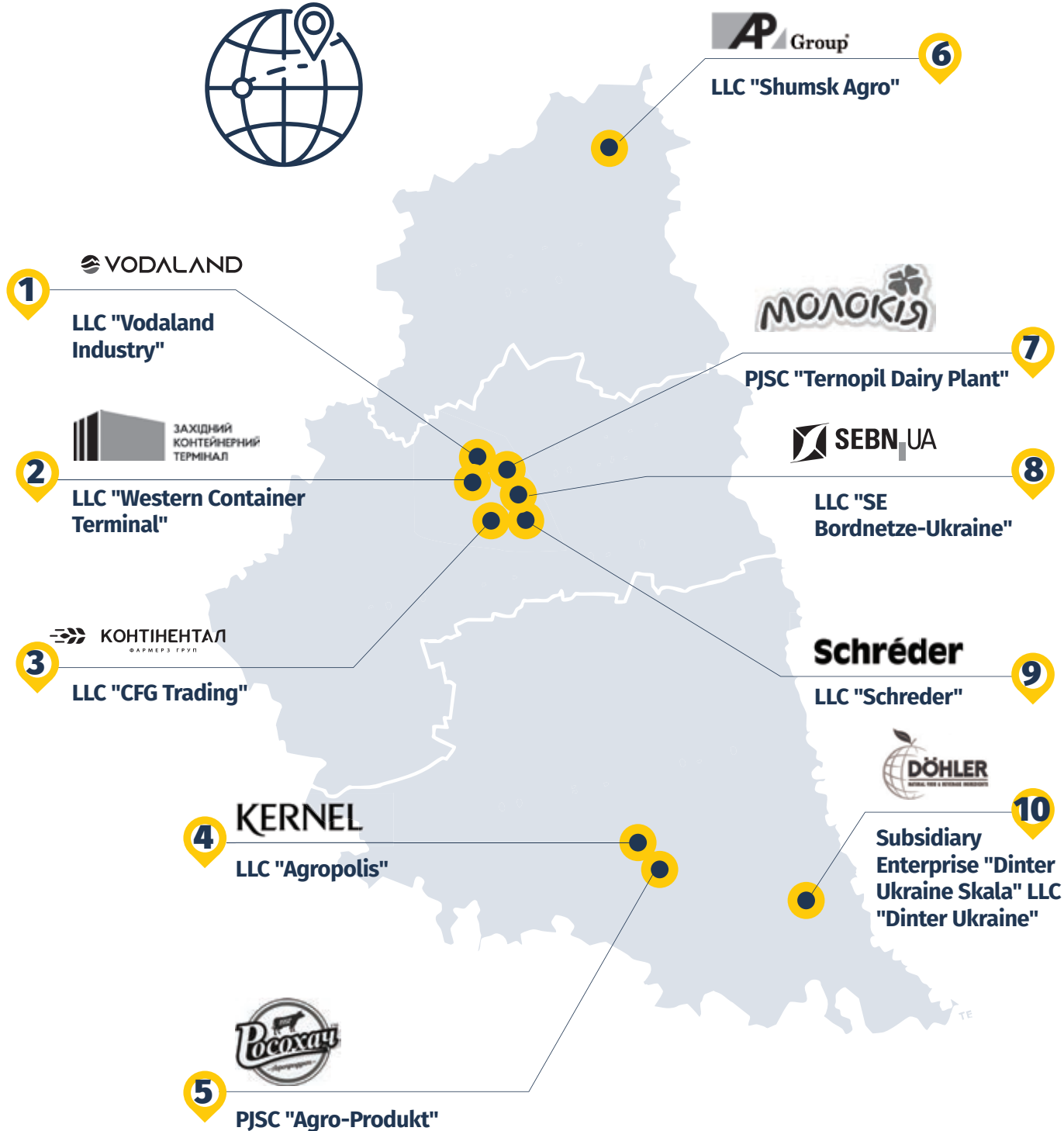


22%	Poland	187,1 M\$
9,8%	Spain	83,0 M\$
8%	Germany	68,1 M\$
6,9%	Netherlands	58,5 M\$
5,3%	China	44,7 M\$
4,5%	Türkiye	38,2 M\$
3,5%	Belgium	30,2 M\$
3,3%	Indonesia	28,4 M\$
2,7%	Italy	23,1 M\$
2,3%	Malaysia	19,6 M\$
2,2%	USA	18,6 M\$
29,5%	Others	250,5 M\$

TOP 10 EXPORTERS



The Ternopil region's foreign economic activity is rapidly developing, with growing trade volumes and an expanding network of international partners. This dynamic growth boosts regional economic activity and strengthens the region's position in global markets



The Ternopil region possesses considerable mineral and raw material resources. The territory contains explored deposits of construction sand, stone, and brick-tile raw materials, all of which are widely used in industry and construction.

The presence of these resources creates favourable conditions for the development of the mining and processing industries, as well as opens up opportunities for investment in the production of building materials and the development of industrial infrastructure.



USE OF THE REGION'S DEPOSITS

are being developed / **are not being developed**



49

Construction
sand

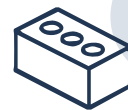
32 / 17



49

Construction
stone

32 / 17



96

Brick and tile raw
materials

23 / 73



13

Carbonate raw materials
for lime production

8 / 5



10

Building
facing stone

6 / 4



7

Gypsum
and anhydrite

3 / 4



1

Bentonite
clays

0 / 1



1

Glass raw
materials

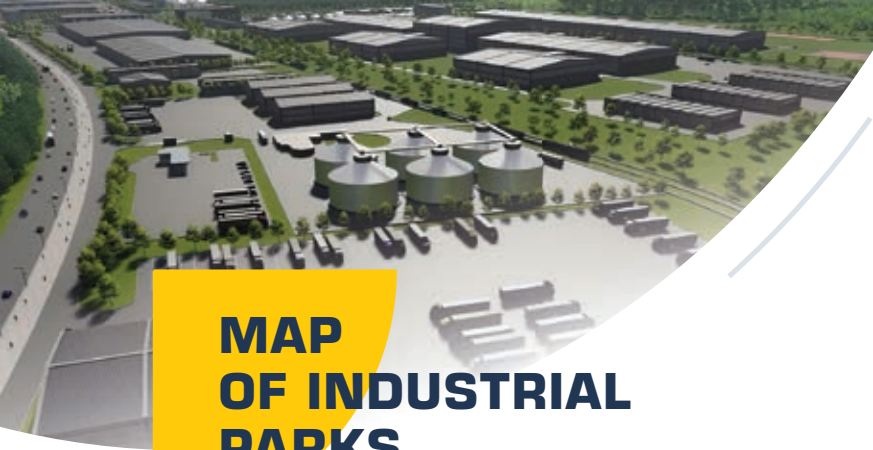
0 / 1



1

Expanded clay
raw materials

0 / 1



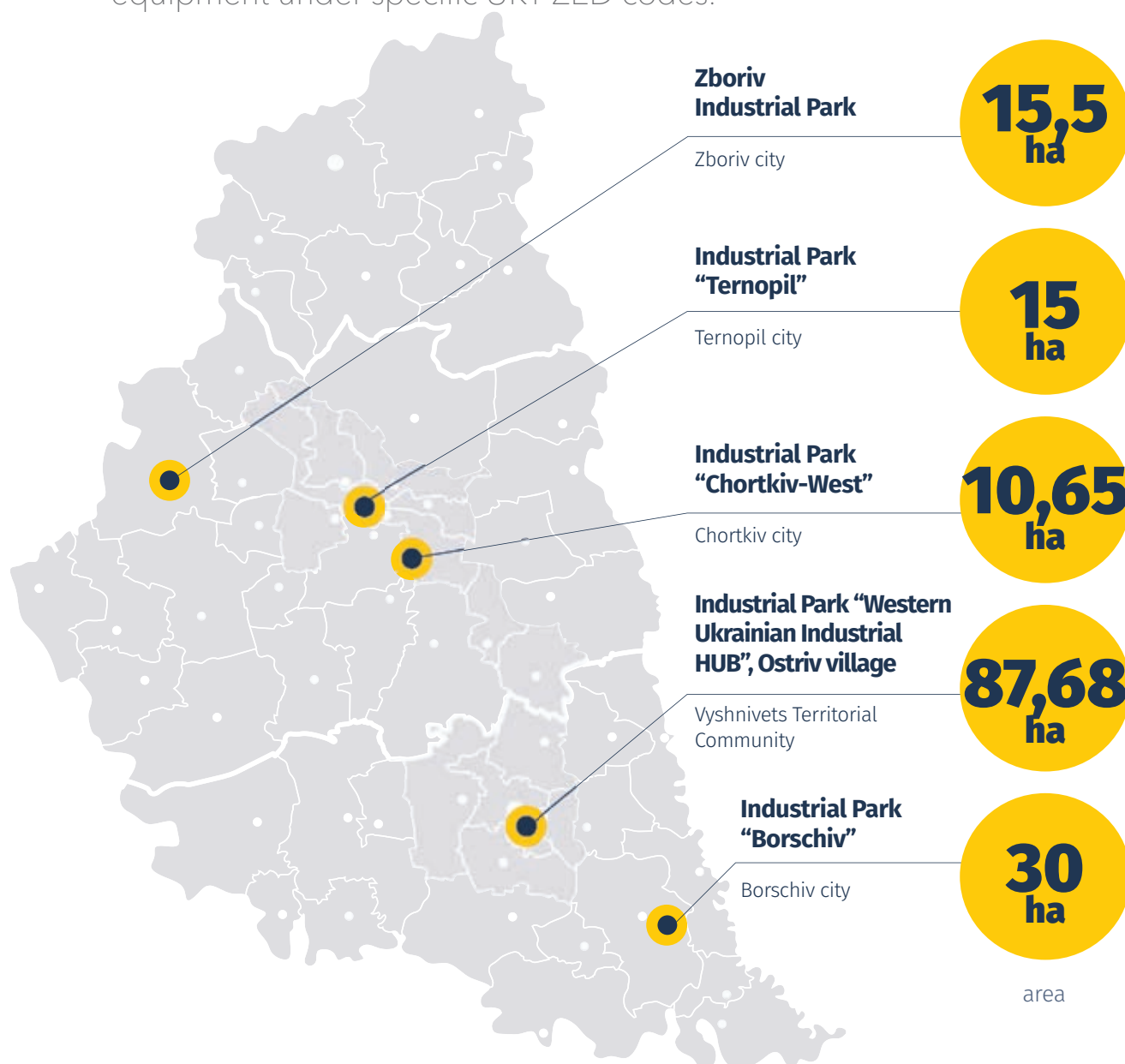
MAP OF INDUSTRIAL PARKS



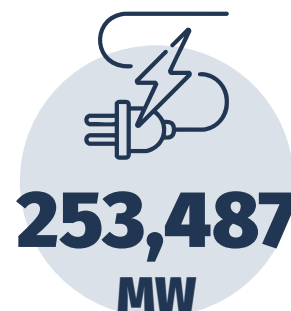
Five industrial parks have been registered in the Ternopil region. The region has also prepared a list of various types of facilities and land plots suitable for hosting production facilities.

Investors of industrial parks are granted:

- **Tax incentives** – exemption from corporate income tax for 10 years for certain types of activities, subject to reinvestment.
- **Customs incentives** – exemption from import VAT and duties on equipment under specific UKT ZED codes.



The Ternopil region is actively developing its renewable energy sector, capitalizing on the area's strong potential for clean power generation. The region benefits from high levels of solar insolation and has several areas suitable for wind farm installation.



Total capacity of renewable energy sources



13 mini-hydroelectric power plants

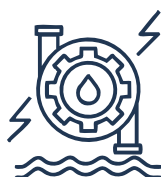
power

9,407
MW



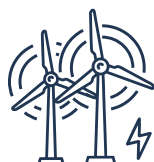
4 736 household solar power plants

136,96
MW



46 industrial solar power plants

85,05
MW



6 wind power plants

22,10
MW



14 cogeneration plants

24,047
MW

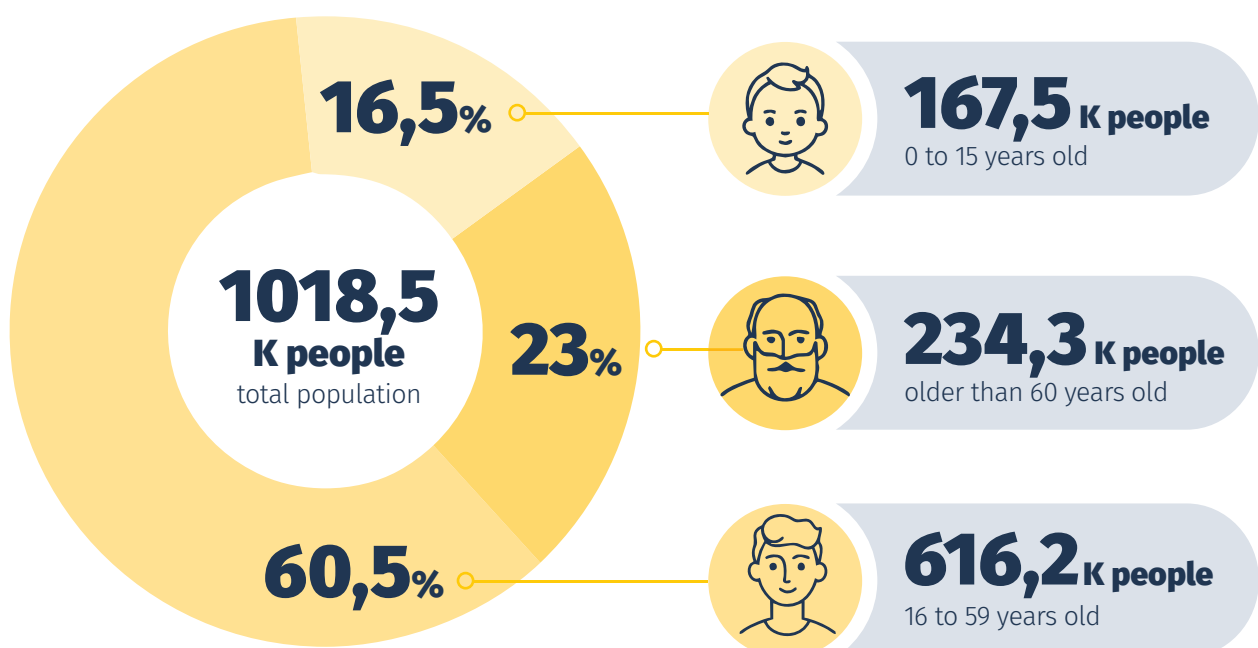


The Ternopil region has a balanced gender composition, and its residents are, on average, slightly younger than the national average. A large share of the population is active in the labor force, providing a strong foundation for economic growth.

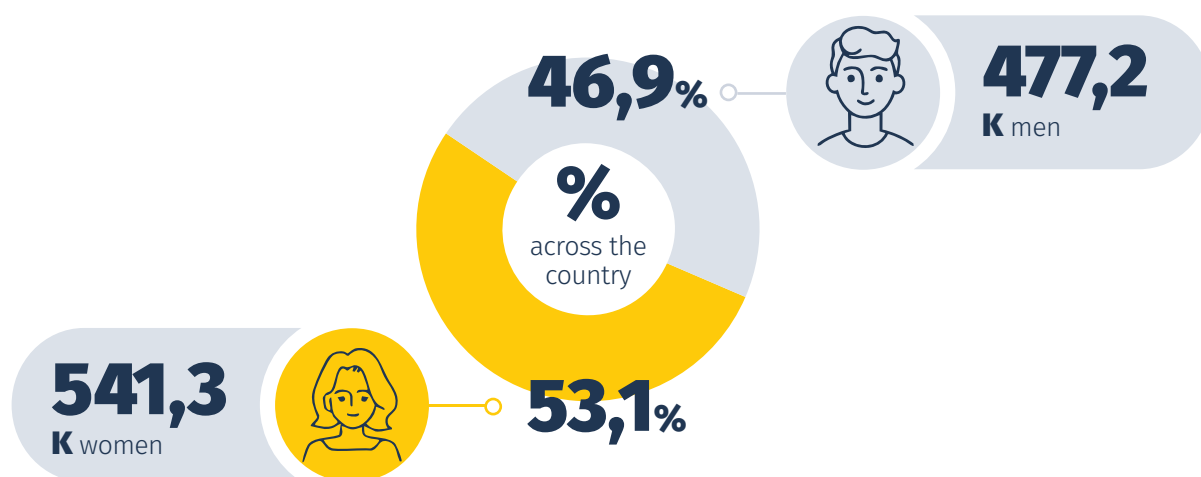
While the region has a notable proportion of older residents, its significant youth population ensures a steady supply of talent to support long-term investment projects.

Since the start of the full-scale invasion, the Ternopil region has also become a key destination for internally displaced persons, boosting the population and adding new potential to social and economic development.

POPULATION STRUCTURE



GENDER DISTRIBUTION



AVERAGE AGE OF THE POPULATION



NUMBER OF IDPs (internally displaced persons)

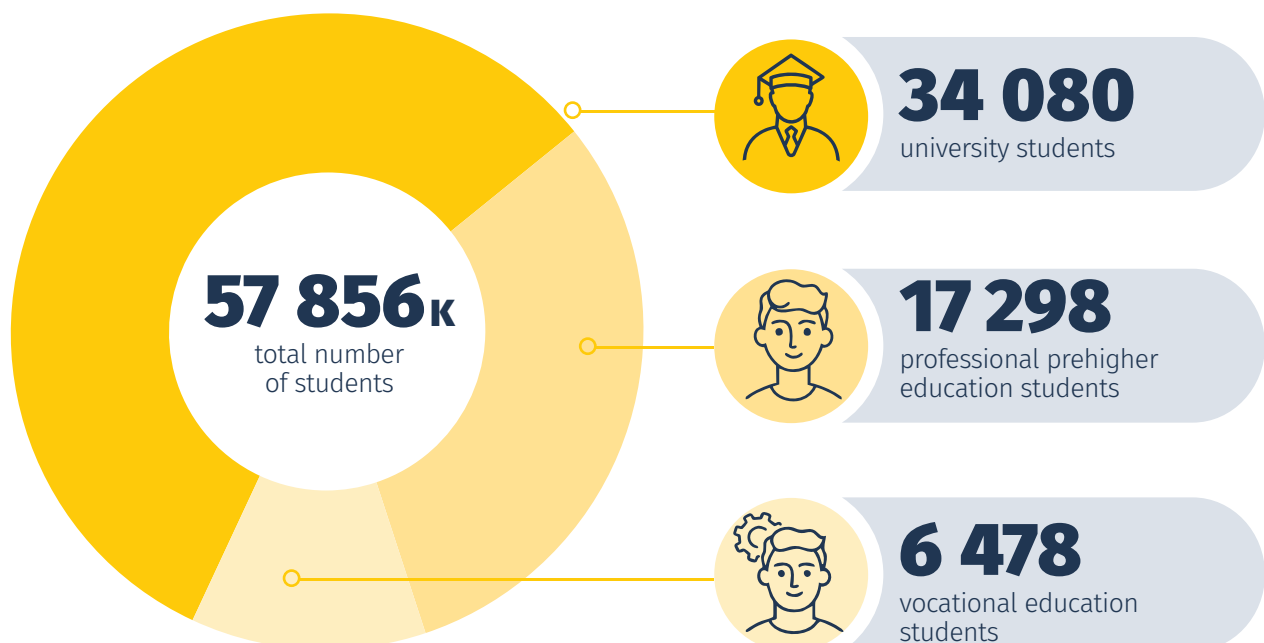




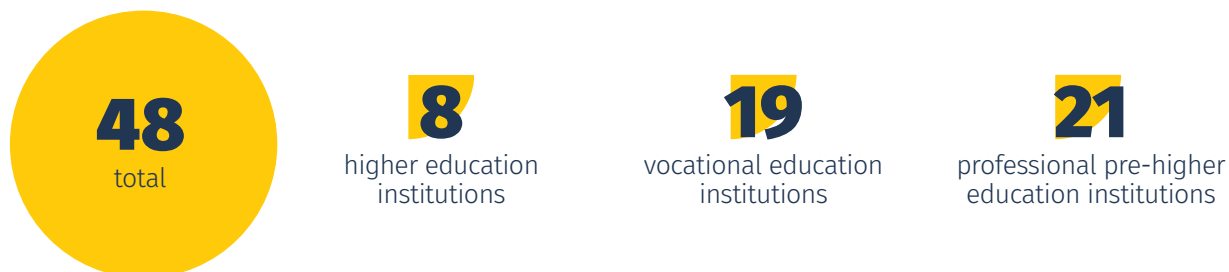
The Ternopil region boasts a well-developed network of higher, pre-higher, and vocational education institutions that train specialists for a wide range of sectors. The region's strongest fields include medicine, pedagogy, engineering, and agriculture.

Many of these institutions actively collaborate with local businesses, providing practical, hands-on training. This approach helps students gain relevant skills and supports their seamless transition into the labor market.

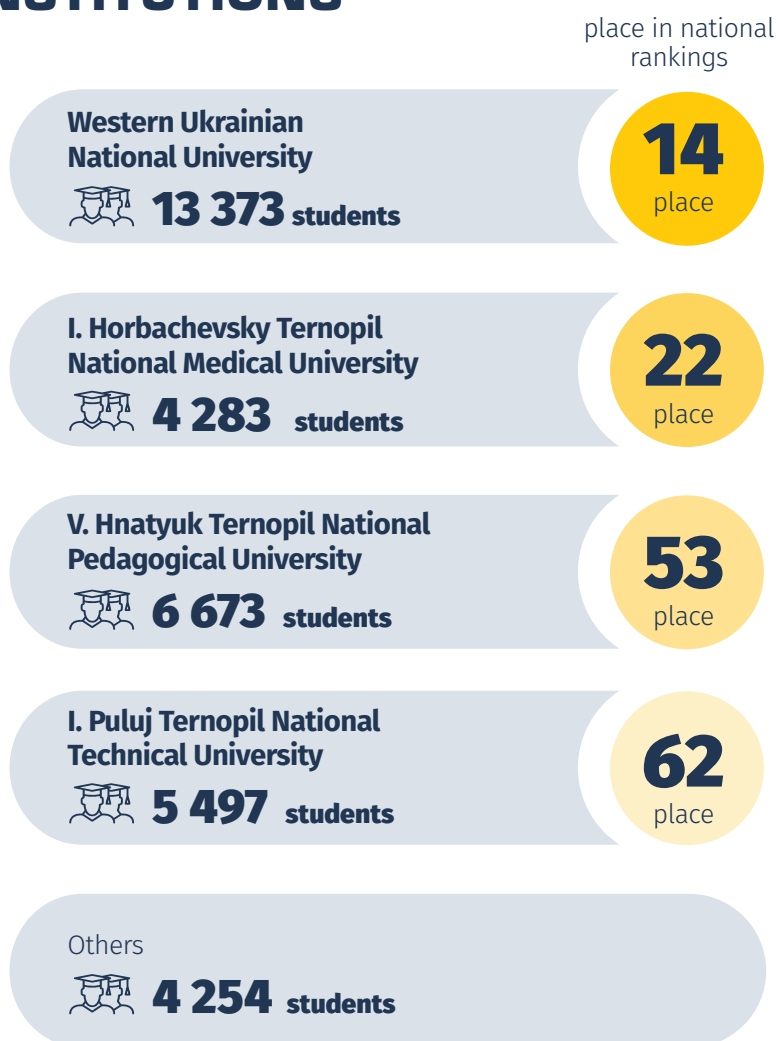
NUMBER OF STUDENTS



NUMBER OF EDUCATIONAL INSTITUTIONS



LARGEST HIGHER EDUCATION INSTITUTIONS`





THE LARGEST VOCATIONAL EDUCATION INSTITUTIONS



number
of students

State Educational Institution
"Kremenets Vocational Lyceum"

572

State Vocational Education Institution
"Ternopil Higher Vocational School of
Service and Tourism"

469

State Vocational Education Institution
"Ternopil Higher Vocational School of
Restaurant Service and Trade"

518

State Educational Institution
"Ternopil Center for Vocational
Education"

456

State Educational Institution
"Buchach Vocational School"

453

Others

4 010

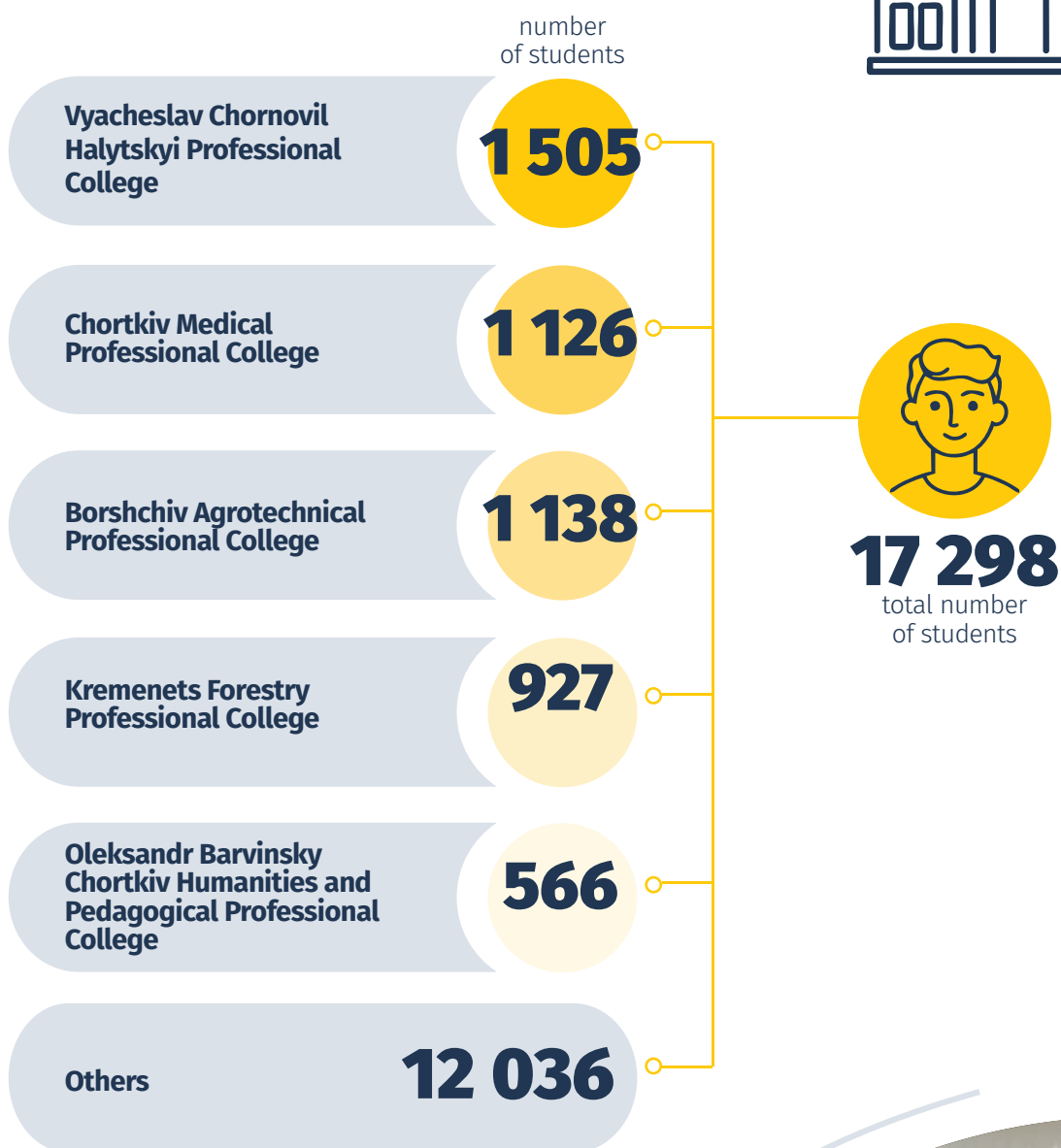


6 478

total number
of students



THE LARGEST INSTITUTIONS OF PROFESSIONAL PRE-HIGHER EDUCATION



In 2024, with the support of Makita Ukraine LLC, training centers for construction-related professions were established at the Zalishchyky Higher Vocational School and the Ternopil Higher Vocational School named after M. Parashchuk. ///





Enhancing social infrastructure is a key priority of regional policies, as it directly affects quality of life, increases the appeal of the area as a place to live, and creates favorable conditions for attracting investment.



* Administrative Service Centers ** Information Resource Centers *** General secondary education institutions

NUMBER OF MEDICAL FACILITIES



5

Supra-cluster hospitals

7

Cluster hospitals

13

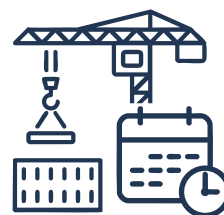
General hospitals

79

Primary health care centers

HOUSING CONSTRUCTION DYNAMICS

Total area of residential buildings commissioned



2021 »»»»

516 717m²

2022 »»»»

183 136m²

2023 »»»»

216 607m²

2024 »»»»

229 704m²

COST OF BUYING/ RENTING RESIDENTIAL REAL ESTATE

price per m²

30 550€

760,9 \$*

rental price

11 830€

294,7 \$

* USD exchange rate – 41.81 (December 2024)





The Ternopil region's potential for tourism development is shaped by its diverse natural attractions, protected areas, and varied landscapes, creating ideal conditions for the development of ecological, recreational, and cultural tourism. The region ranks first in Ukraine for the number of ancient castles and defensive structures, making it one of the country's key centers of historical heritage. It is also situated along the Dniester River, which is home to numerous scenic natural sites.

The Ternopil region is steadily building its own brand of tourism, focusing on preserving natural heritage while developing modern recreational infrastructure. One notable initiative is "Warm Podillia", aimed at promoting the natural and cultural treasures of the region's south.

TOURIST MAGNETS OF THE REGION



The Ternopil region ranks 1st in Ukraine by the number of castles //



1

Zbarazh Castle



2

Sieniawski Castle Complex in Berezhan



3

Kremenets-Pochaiv State Historical and Architectural Reserve



4

Vyshnevetsky Palace



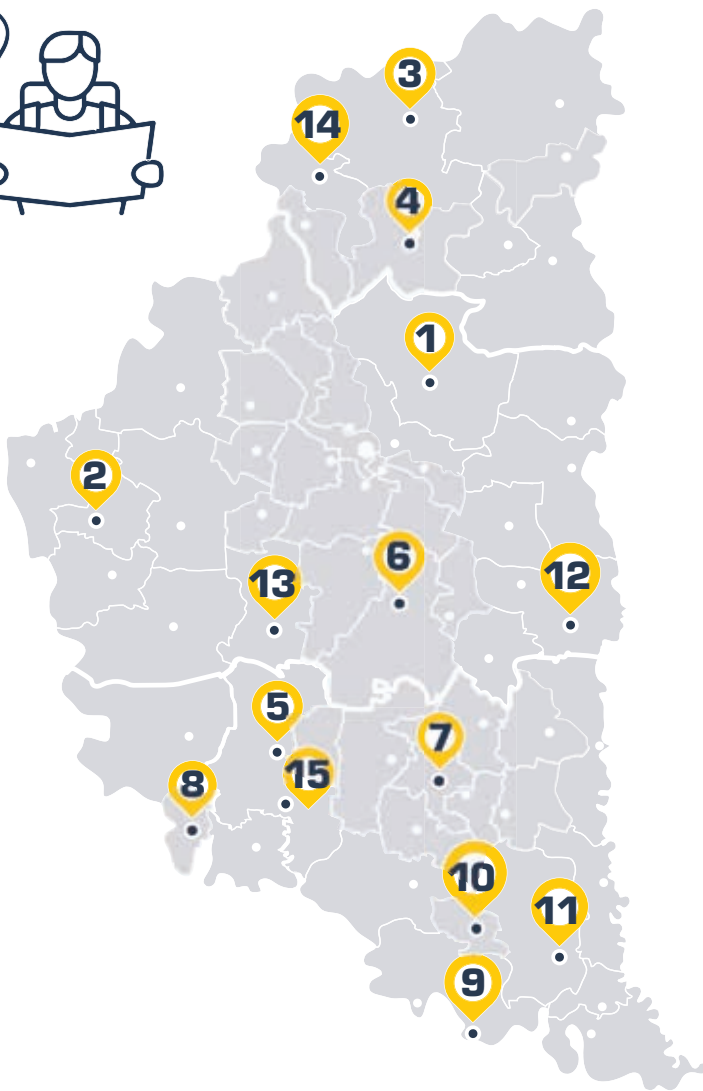
5

Buchach Town Hall



6

Terebovlia Castle



7 Dominican Church of Our Lady of the Holy Rosary and St. Stanislaus



8 Count Badeni Palace



9 Dniester Canyon National Nature Park



10 Verteba Cave



11 Crystal Cave



12 Medobory Nature Reserve



13 Marian Spiritual Center of the UGCC in Zarvanytsia



14 Holy Dormition Pochaiv Lavra



15 Yazlivets Monastery



In the Ternopil region, 34 castles have been preserved, which makes up one-third of the total number of castles in Ukraine. //////////////

LANDMARKS

5 017

total

180

of which are of national significance



519

archaeological landmarks

845

historical landmarks

1 360

architectural and urban planning landmarks

148

monuments of monumental art

LANDMARKS IN THE NATURE RESERVE FUND

656

total

478

nature monuments

139

nature reserves



15

parks-monuments of landscape gardening art

5

protected tracts

9

dendrological parks

7

regional landscape parks

CULTURAL AND ART INSTITUTIONS

42

total



2

theaters

1

philharmonic

39/9

museums /of which are regional museums

The region is steadily developing its tourism infrastructure, promoting its most attractive destinations, and working to create a distinctive and recognizable tourism brand. Special emphasis is being placed on expanding natural, historical, and event tourism, which are key growth areas.



Event tourism is developing in the region, with numerous cultural and historical events being held. Among the largest festivals worth mentioning are the ethnographic festivals "Bells of Lemkivshchyna," "The Magical World of the Motanka Doll," and "Borshchiv Embroidery," as well as the patriotic festivals "Echoes of the Insurgent Land" and "Glory to the Heroes."



ACCOMMODATION FACILITIES


140

hotels

10

hostels

2

campsites

10
recreation
locations
62
rural green
tourism estates

REVENUE BASED ON TOURISM

TAX REVENUE DYNAMICS

Tourism
tax
2021»
17,3

M UAH

987,3
th hrn

2022»
15,1

M UAH

1 477,6
th hrn

2023»
19,6

M UAH

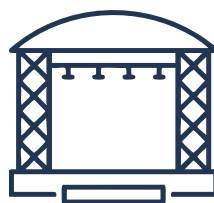
1 548,3
th hrn

2024»
27,5

M UAH

1 985,6
th hrn

CULTURAL AND ART INSTITUTIONS



- Bells of Lemkivshchyna
- The Magical World of the Motanka Doll
- Borshchiv Embroidery
- Echoes of the Insurgent Land
- Glory to the Heroes





BUSINESS CASES AND BUSINESS SUPPORT



Investors looking to launch projects in the Ternopil region can rely on comprehensive support from both regional and local governments. This includes assistance with installing utilities and engineering infrastructure, guidance throughout permitting processes, and access to national and international technical assistance programs and support schemes.

Further support is available from national and regional business development institutions. In the Ternopil region, this includes regional state program offices, entrepreneurship support centers, specific industry associations, and organizations offering consulting and information services to foster successful businesses.

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Department of Agro-Industrial Development of Ternopil Regional State Administration

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Regional Development Agency of Ternopil region

Ternopil, st. Chumatska, 1

@ info@ternopil.agency

Department of Economic Development of Ternopil Regional State Administration

Ternopil, st. M. Hrushevskoho, 8

+38 (0352) 52 33 83 @ mail.economy@te.gov.ua

Investment Support Office of Ternopil region

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+8 (0352) 52 33 83 @ invest_toda@ukr.net

Diia Business Center in Ternopil

Ternopil, st. Kvitnia, 2M

+38 (097) 342 16 96
@ diia.business.ternopil@gmail.com

Ukraine Invest Representative office in Western Ukraine

Ivano-Frankivsk, st. Teodora Tsoklera, 9A

+38 (098) 567 88 99 @ info@ukraineinvest.gov.ua

Business Ombudsman Council of Ukraine

Kyiv, st. Spasska, 30-A, Business Center "Podil Plaza"

+38 (044) 237 74 01 @ info@boi.org.ua

Ternopil Branch of the All-Ukrainian Public Organization "Taxpayers Association of Ukraine"

Ternopil, Bandera St., 7

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Employers' Organization, Ternopil Regional Federation of Employers

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BASIC TAXES AND TAX INCENTIVES**18%****CORPORATE
INCOME TAX****22%****SINGLE SOCIAL
CONTRIBUTION (USC)****18%****PERSONAL
INCOME TAX****20%****VALUE
ADDED TAX****5%****MILITARY
TAX**

At the national level, Ukraine has introduced the Law "On State Support for Investment Projects with Significant Investments". This legislation provides state support to both Ukrainian and foreign investors for projects that total at least EUR 20 million in investments. Additionally, in 2016, the Office for Investment Attraction and Support was established.

**TAX INCENTIVES:**

Until January 1, 2035, equipment imported into Ukraine for the implementation of investment projects is exempt from import duty, provided it was manufactured no more than three years prior to the date of import and does not originate from the aggressor state or occupied territories of Ukraine.

Imports of equipment and components for investment projects with significant investments (also until January 1, 2035) are exempt from value added tax (VAT).

In addition, investors are eligible for income tax exemptions for up to five years after the commissioning of the investment project facility, within the validity period of a special investment agreement.



CONSTRUCTION OF INTEGRATED LOGISTICS INFRASTRUCTURE AND STORAGE FACILITIES

The Ternopil region is in need of expanded logistics infrastructure and modern storage facilities for agricultural products—particularly for the fruit, vegetable, and berry sectors. The structure of the agriculture industry in the region is changing: alongside traditional grain cultivation, production of vegetables, fruits, and berries is growing rapidly. At the same time, livestock farming, especially in the dairy industry, is reviving.

However, much of this produce is sold and transported without adequate storage and temperature control. As a result, significant added value is lost during storage and logistics stages, with products either spoiling or failing to meet the standards of retail chains and export markets.

Investment in this area would drastically reduce post-harvest losses in transport, enabling access to export markets with strict quality control, including the EU. It would also stimulate local processing industries, as raw materials could be stored under stable conditions, allowing for efficient production planning.

Given these factors, and the broader trend toward adding value to local raw materials within the region, local producers are eager to cooperate in developing storage and logistics, particularly cold storage. Local authorities view the creation of logistics facilities as a strategic priority for the regional economy, forming complete value chains from cultivation to sale.

WHAT CAN BE IMPLEMENTED



STORAGE FACILITIES WITH CONTROLLED ATMOSPHERES

– enabling long-term storage of fruits, berries, and vegetables without compromising quality



FREEZER COMPLEXES

– providing deep-freezing capabilities for seasonal products to extend shelf life and allow off-season sales



REFRIGERATED TRANSPORT LOGISTICS

– ensuring consistent temperature control throughout the entire delivery process



LOGISTICS HUBS WITH PACKAGING LINES

– centralizing sorting, packaging, and labeling of goods before sale or export to improve efficiency and market readiness

PROJECT IMPLEMENTATION FORMATS



Partnerships with agricultural producers and processors – providing the infrastructure they need for efficient product storage and delivery.

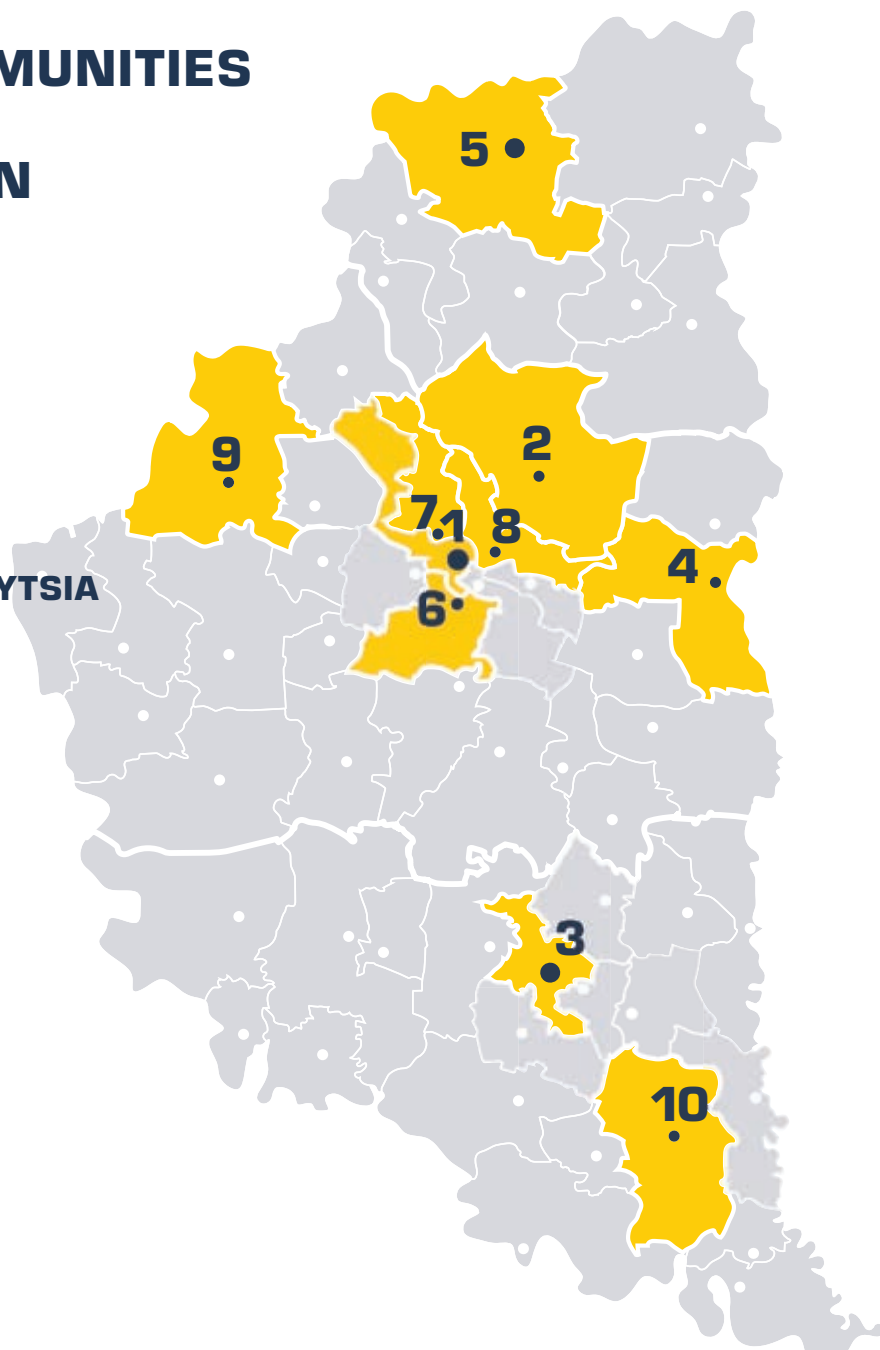
Refrigerated vehicle leasing programs – enabling local businesses to access cold transport while optimizing operational costs.

Development of a multifunctional logistics center – strategically located within an industrial park or near wholesale markets, production clusters, or major agricultural enterprises.

Integration with existing storage or primary processing facilities – creating a unified cycle that includes storage, processing, packaging, and delivery.

POTENTIAL COMMUNITIES FOR PROJECT IMPLEMENTATION

- 1 TERNOPIL
- 2 ZBARAZH
- 3 CHORTKIV
- 4 PIDVOLOCHYSK
- 5 KREMENETS
- 6 VELYKA BEREZOVYTSIA
- 7 PIDHORODNIA
- 8 BAIKIVTSI
- 9 ZBORIV
- 10 BORSHCHIV





BUSINESS CASES

PROCESSING OF RAW AGRICULTURAL MATERIALS

The Ternopil region has a strong potential for developing grain deep-processing enterprises. Crop production – primarily wheat, corn, barley, and other grains – accounts for a significant share of the region’s agricultural output. The region is among Ukraine’s leaders in the gross harvest of grains and oilseeds, with crop production making up 83.2% of total agricultural output. However, much of this raw material is currently exported without undergoing deep processing.

Developing export-oriented processing infrastructure is a logical next step, enabling more added value to be retained within the region and in close proximity to raw material suppliers.

Local authorities view the creation of processing facilities as a strategic priority for regional economic development. They actively assist investors in site selection, liaising with local communities, and securing necessary permits.

WHAT CAN BE IMPLEMENTED



ESTABLISH PRODUCTION FACILITIES FOR WHEAT FLOUR
– including whole-grain and gluten-free varieties



MANUFACTURE OAT, WHEAT, AND BARLEY FLAKES
– targeting both domestic and export markets.



PROCESS CORN INTO FLOUR,
cereals, starch, and animal feed components



PRODUCE PLANT-BASED PROTEINS
– meeting the growing demand in food, nutrition, and alternative protein markets.

PROJECT IMPLEMENTATION FORMATS

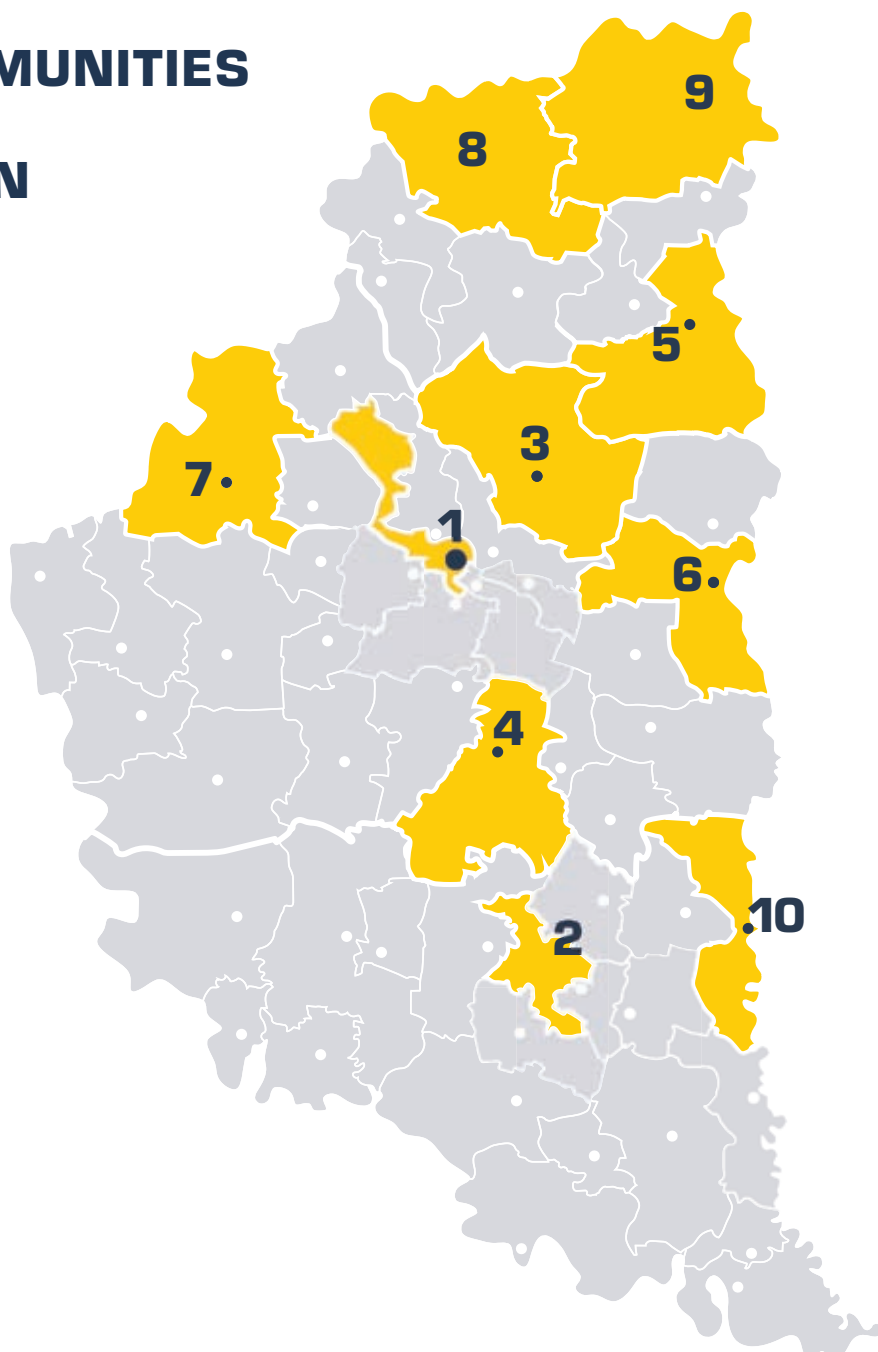


Partnership with existing agricultural producers or food industry enterprises

Establishment of a new enterprise at existing production sites or in industrial parks of the region

POTENTIAL COMMUNITIES FOR PROJECT IMPLEMENTATION

- 1 TERNOPIL**
- 2 CHORTKIV**
- 3 ZBARAZH**
- 4 TEREBOVLIA**
- 5 LANIVTSI**
- 6 PIDVOLOCHYSK**
- 7 ZBORIV**
- 8 KREMENETS**
- 9 SHUMSK**
- 10 HUSIATYN**



BUSINESS CASES

DEEP PROCESSING OF RAW BERRY MATERIALS

Roughly 35% of the region's processing industry – primarily food production – relies on agriculture. This local characteristic highlights an untapped market that could become a key driver for future investment.

Building deep-processing facilities for berries would open new sales channels, extend product shelf life, and reduce losses from spoilage. Processing also increases profitability and helps mitigate risks tied to seasonality and fluctuations in the fresh produce market, while enabling producers to adapt quickly to changing consumer trends.

The Ternopil region is one of Ukraine's leading producers of berries—especially raspberries and strawberries—and output in this segment is expected to grow. However, much of the harvest is currently sold fresh or, at best, frozen, without generating additional value locally. The logical next step is to develop advanced processing infrastructure within the region.

Local authorities actively support investment in food processing by assisting with site selection and permits. They consider the creation of processing capacities one of the region's strategic economic priorities. Participation is also available in state programs for compensation of construction costs of agricultural processing facilities.

WHAT CAN BE IMPLEMENTED



ENTERPRISES FOR THE PRODUCTION OF READY BERRY PRODUCTS

Natural colorants, purees, jams, fruit snacks, concentrates, dried berries



PRODUCTION OF SEMI-FINISHED PRODUCTS FOR THE FOOD INDUSTRY

Based on local raw materials

PROJECT IMPLEMENTATION FORMATS

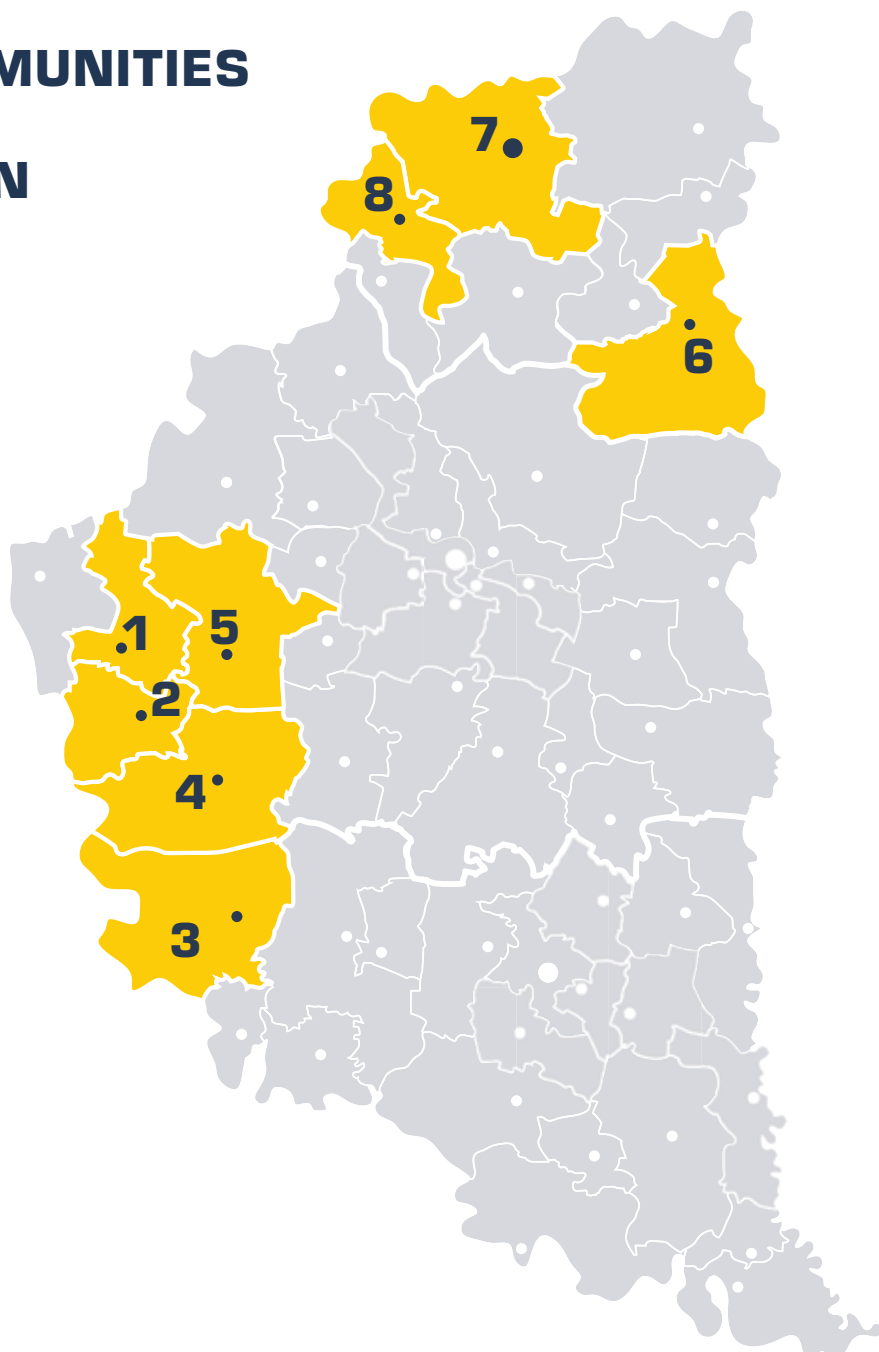


Partnership with Existing Agricultural Producers or food industry enterprises

Establishment of New Enterprises on Existing Production Sites or in the region's industrial parks

POTENTIAL COMMUNITIES FOR PROJECT IMPLEMENTATION

- 1 BEREZHANY
- 2 SARANCHUKY
- 3 MONASTYRYSKA
- 4 PIDHAITSI
- 5 KOZOVA
- 6 LANIVTSI
- 7 KREMENETS
- 8 POCHAIV



BUSINESS CASES

DEVELOPMENT OF HOSPITALITY FACILITIES

(HoReCa) in the communities that are part of "Teply Podillya"

In the communities of Ternopil region that make up the "Teply Podillya" tourist cluster, there is a high concentration of cultural, historical, and natural attractions that draw large numbers of visitors each year. One of the most iconic sites is the Dzhuryn Waterfall, located within the Dniester Canyon National Nature Park. The Dniester Canyon alone attracts up to 40,000 visitors annually, particularly for water-related tourism – rafting on the Dniester River, which is among the most popular forms of active recreation in western Ukraine. The Ternopil region is home to unique speleotourism attractions, recognized in Europe under the brand 'Caves of Ternopil.' These include the Optimistic, Verteba, Oзера, Crystal, and Mlynky caves, which together form a distinctive tourism product of international significance. Despite the challenges of wartime, domestic tourism in Ukraine continues to expand, and the region consistently sees high levels of tourism.

Currently, however, many visitors pass through the region in transit due to a shortage of high-quality infrastructure, accommodation, and dining options. Developing new hospitality industry facilities (HoReCa) near major tourist routes and key attractions would not only improve the visitor experience, but also transform short transit stops into full-fledged tourist destinations offering comprehensive packages – from active recreation to cultural and historical programs and culinary tourism.

Local authorities are keen to encourage investment in the hospitality sector, recognizing it as a key factor in increasing the average length of tourist stays, boosting the region's appeal as a destination, generating additional tax revenue, and creating new jobs.

WHAT CAN BE IMPLEMENTED



ESTABLISHMENT OF A FLAGSHIP HOTEL PROVIDING COMPREHENSIVE AMENITIES, recreation, and leisure opportunities for guests



AGRITOURISM ESTATES IN COOPERATION with local producers and farms



DEVELOPMENT OF SPORTS TOURISM, taking into account the possibilities of the Dniester Canyon for water sports, particularly rafting on the Dniester



DEVELOPMENT OF FOOD FACILITIES (cafes, restaurants, and tasting rooms)



POTENTIAL COMMUNITIES FOR PROJECT IMPLEMENTATION

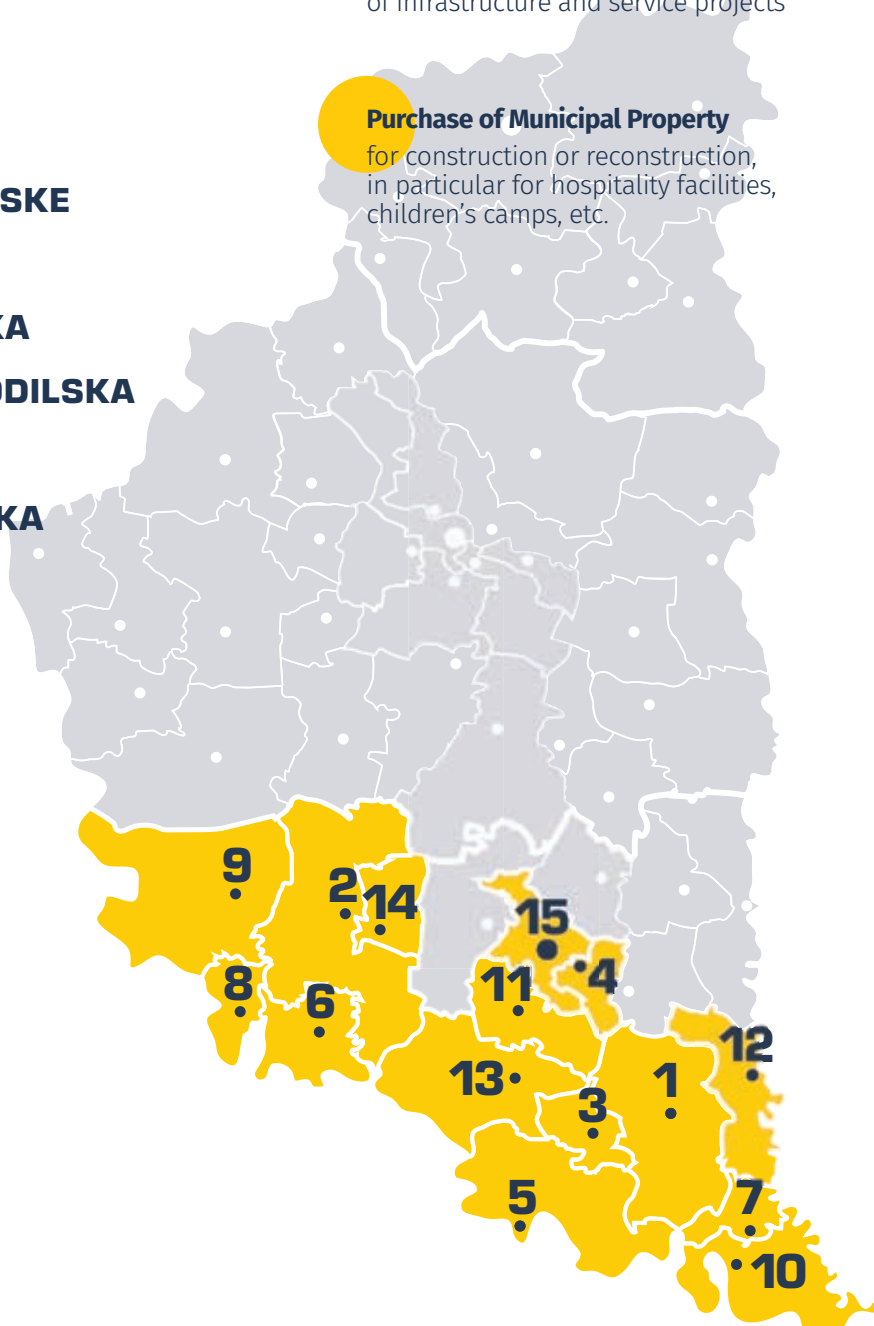
- 1 BORSHCHIV
- 2 BUCHACH
- 3 BILCHE-ZOLOTE
- 4 ZAVODSKE
- 5 ZALISHCHYKY
- 6 ZOLOTYI POTIK
- 7 IVANE-PUSTENSKE
- 8 KOROPETS
- 9 MONASTYRYSKA
- 10 MELNYTSIA-PODILSKA
- 11 NAHIRIA
- 12 SKALA-PODILSKA
- 13 TOVSTE
- 14 TRYBUKHIVTSI
- 15 CHORTKIV

PROJECT IMPLEMENTATION FORMATS

Placement of Facilities on Municipal or Private Land Plots near tourist routes and major attractions

Use of Public-Private Partnership Mechanisms for the implementation of infrastructure and service projects

Purchase of Municipal Property for construction or reconstruction, in particular for hospitality facilities, children's camps, etc.





Netherlands Enterprise Agency

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